

SW산업 전망 컨퍼런스 2016

# Digitalization and Strategic Technology Trends for 2016

## 2016년 디지털 기술 트렌드 전망

Youn Choi

Executive Partner

Gartner Executive Programs

Nov/2015

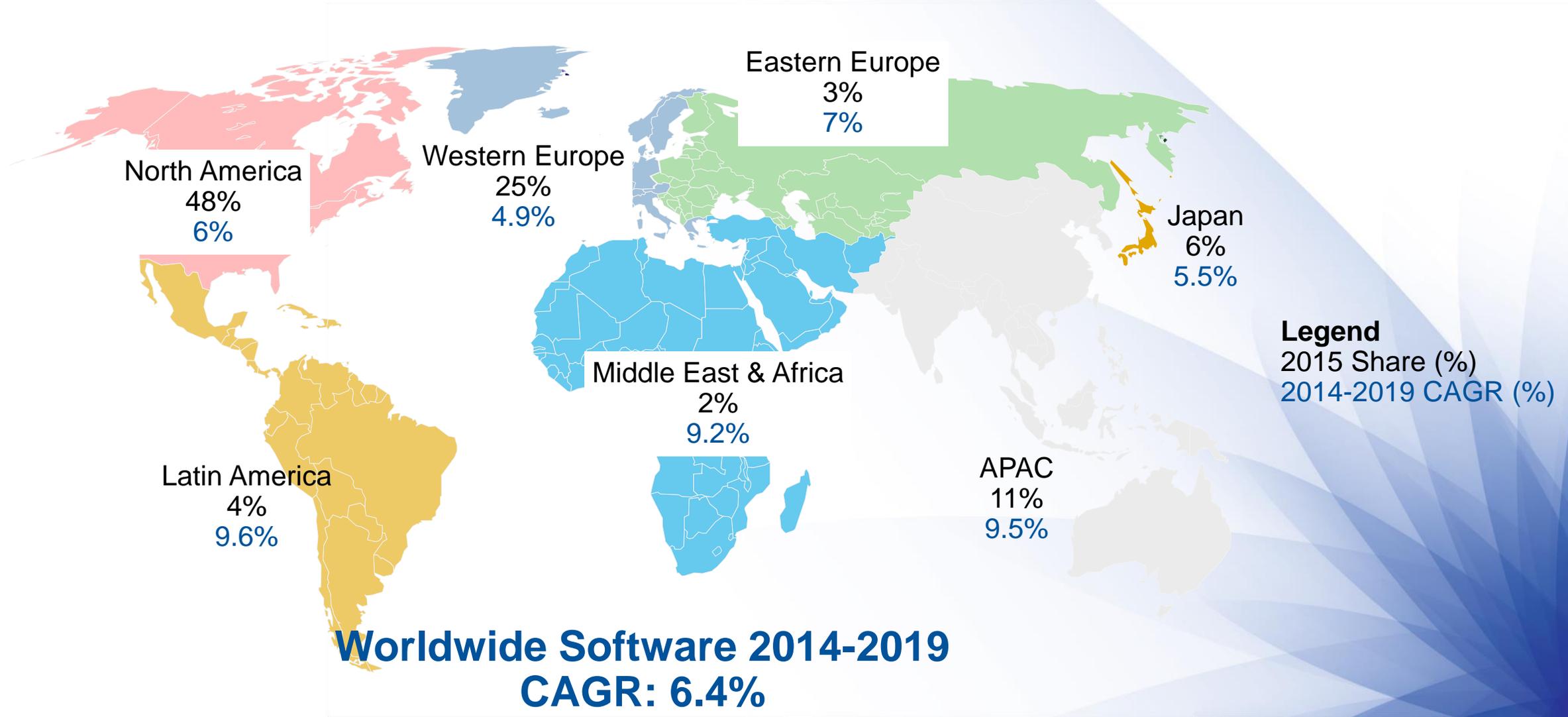
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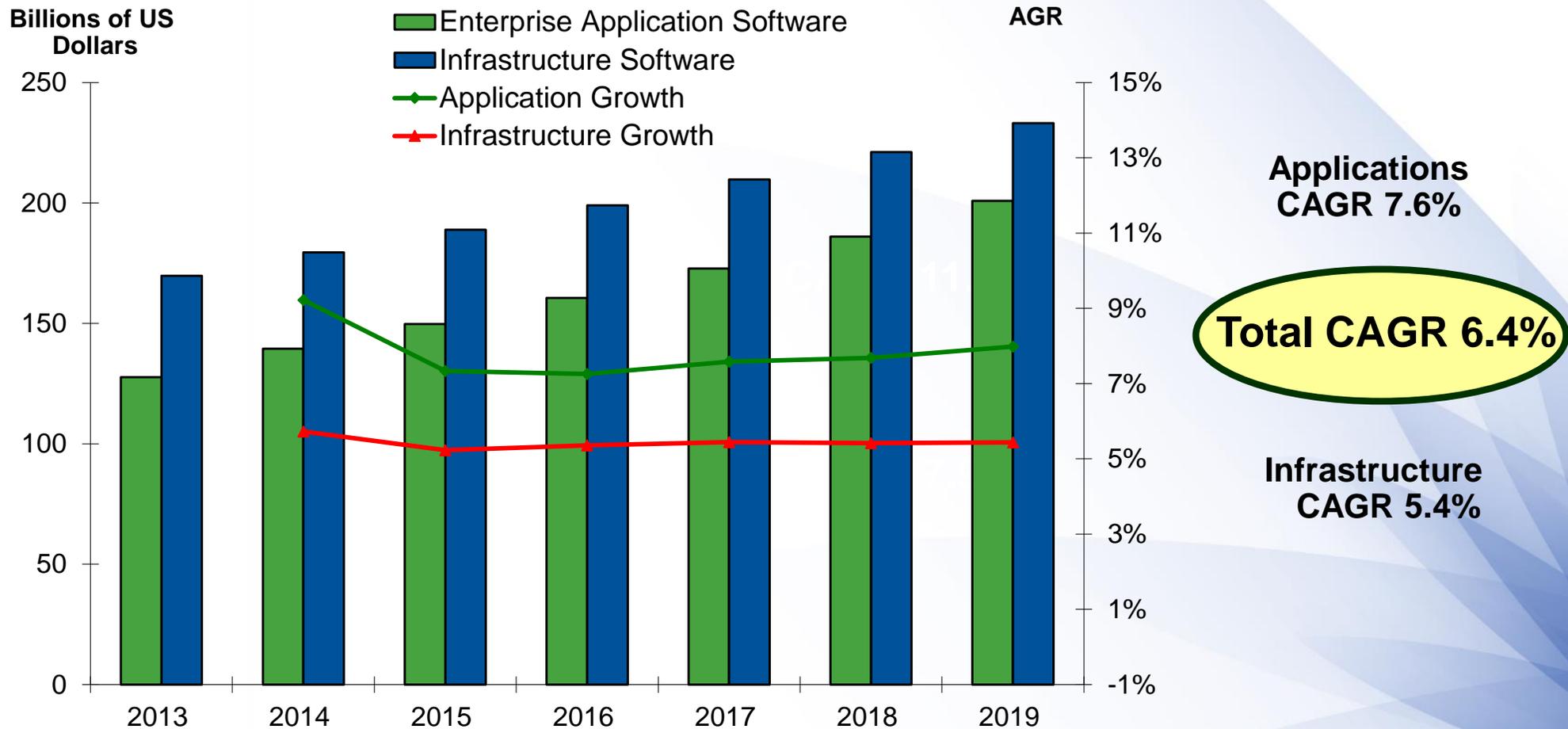
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# ICT US\$3.7 Trillion in 2014

# Total Software Spending (Share and CAGR) by Geography



# Forecast: \$359.5 Billion of Enterprise Total Software Spending Worldwide in 2016



Source: Forecast: Enterprise Software Markets, Worldwide, 2012-2019, 3Q15

# Digital Business: One of the Largest Infrastructure Projects on the Planet



A Vast Integration ...

7.4 Billion Personal Devices



30 Billion Things



A Quarter Billion Businesses

**Digital Business:**

The creation of new business designs reached by blurring the digital and physical worlds

# Creating a Digital Business

**Current Business** +

## Digital Technologies

- Internet of Things
- Smart Machines
- 3D Printing
- Human Augmentation
- Mobile, Social, Analytics, Cloud

## Digital Trends

- Sharing Economy
- Unbanked Coming Online
- Second Screen
- Quantified-self

## New Regulations

- Legalization of Autonomous Vehicles
- Legalization of Remote Prescriptions
- Taxation and Trade Policies on 3D Printed Goods

**Digital Business**



Google



Gartner®

Industrial Engineering, Banking, Sports goods, Retail,  
Aviation, Transportation ...

Every Industry  
Will Be  
Digitally  
Remastered



# Operationalize Your Approach to Technology Trends



**Gartner delivers the technology-related insight necessary for our clients to make the right decisions, every day.**